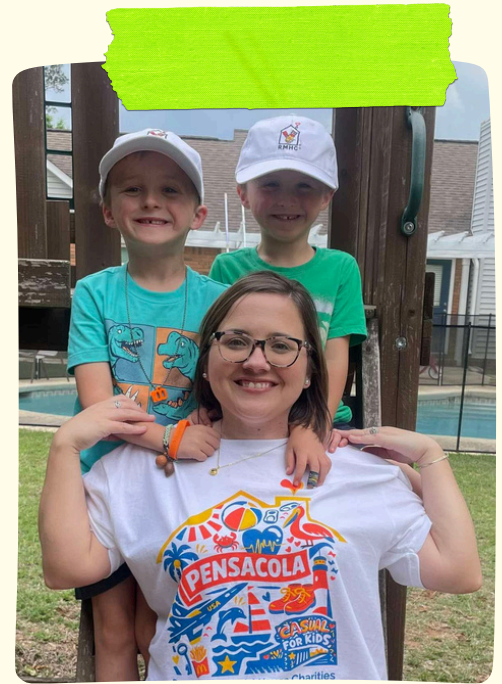




Sponsorship Guide 2027

Friday, April 30, 2027



**Ronald
McDonald
House®**

Northwest Florida

5200 Bayou Boulevard, Pensacola, FL 32503
850.477.2273 | ronaldmcdonaldhousenwfl.org



Sponsorship Guide 2027

	Sponsorship Benefits	Presenting Sponsor \$5,000	Swag Bag Sponsor \$3,000	T-shirt Sponsor \$2,500	Social Media Sponsor \$1,500	Friend Sponsor \$500
Visibility	Printed on 1,500 t-shirts	♥	♥	♥		
	Printed on swag bags	♥	♥			
	Promotional item included in swag bags	♥	♥			
Recognition	Mentioned on: • website • social media • newsletter	♥	♥	♥	♥	♥
	Short video featured on social media	♥			♥	
Extra Goodies	Number of t-shirts	5	4	4	2	1
	Number of swag bags	2	4	1	1	1
	First right of renewal 2027	♥	♥	♥	♥	♥
	Number of nights your sponsorship provides families	50	30	25	15	5

Questions about sponsorship?

Contact Sam Kelleher, Events Coordinator, at
850.477.2273 or sam@ronaldmcdonaldhousenwfl.org



Event Package Sponsorships:

Casual for Kids + Firecracker 5k

Package Details

T-shirt Package Sponsor

Sponsorship: \$3,500 | Package Savings: \$500

VISIBILITY

- Logo printed on 1,500 Casual for Kids t-shirts
- Logo printed on 750 Firecracker 5K t-shirts

RECOGNITION

- Mentioned on RMHC website, social media, and newsletter

GOODIES

- 4 Casual for Kids t-shirts and swag bags
- 4 Firecracker 5K race entries and t-shirts

Social Media Package Sponsor

Sponsorship: \$2,500 | Package Savings: \$500

VISIBILITY

- Short video featured on RMHC social media

RECOGNITION

- Mentioned on RMHC website, social media, and newsletter
- Company banner displayed at Firecracker 5K

GOODIES

- 2 Casual for Kids t-shirts and swag bags
- 2 Firecracker 5K race entries and t-shirts

Questions about Event Package Sponsorships?

Contact Sam Kelleher, Events Coordinator, at
850.477.2273 or sam@ronaldmcdonaldhousenwfl.org



Sponsorship Commitment

- _____ \$5,000 Presenting Sponsor
- _____ \$3,000 Swag Bag Sponsor
- _____ \$2,500 T-shirt Sponsor
- _____ \$1,500 Social Media Sponsor
- _____ \$500 Friend Sponsor

Sponsor Information:

Contact Person: _____

Company: _____

Phone Number: _____

Mailing Address: _____

Email Address: _____

Payment Information: (please select one)

☐ Full payment is enclosed.

(Please make checks payable to Ronald McDonald House Northwest Florida)

☐ Please send an invoice.

Donation:

Though unable to sponsor at one of the listed levels, I would like to make a contribution of \$ _____ toward this event in support of Ronald McDonald House Northwest Florida.

Please return completed form to Sam Kelleher, Events Coordinator.

Email: sam@ronaldmcdonaldhousenwfl.org





Event Package Sponsorship Commitment

Casual for Kids + Firecracker 5k

_____ \$3,500 T-Shirt Package Sponsor

_____ \$2,500 Social Media Package Sponsor

Sponsor Information:

Contact Person: _____

Company: _____

Phone Number: _____

Mailing Address: _____

Email Address: _____

Payment Information: (please select one)

☐ Full payment is enclosed.

(Please make checks payable to Ronald McDonald House Northwest Florida)

☐ Please send an invoice.

Donation:

Though unable to sponsor at one of the listed levels, I would like to make a contribution of \$ _____ toward this event in support of Ronald McDonald House Northwest Florida.

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