



**wine  
& fries**



**Ronald  
McDonald  
House®**

Northwest Florida

# Sponsorship Guide

Friday, August 27, 2027  
The Alice in Destin, FL



# Event Information

Wine & Fries is designed as a high-end, cocktail-style evening bringing together local business leaders, community partners, and supporters of Ronald McDonald House Northwest Florida. The concept is simple but fun – A wine focused experience paired with elevated McDonald's french fries and heavy hors d'oeuvres, all within a lively, social, and giving setting.

With live entertainment on the bay, a family story program, both live and silent auctions, plus much more – Wine & Fries is an event unlike any other and one you will not forget!

Every moment of fundraising helps support Ronald McDonald House in its mission to keep families close when it matters most.

# Contact Information

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# Sponsorship Levels

## Presenting Sponsor | \$10,000

- Twenty (20) exclusive guest invitations with two (2) reserved tables
- Company name/logo included alongside event name in marketing
- Product visibility/promotion during event
- Logo displayed on all seated tables and event monitors
- Recognition across all RMHC NWFL platforms (website, social media, newsletter)

## First Pour Sponsor | \$5,000 (2)

- Ten (10) exclusive guest invitations with a reserved table
- Greet, handout approved swag, and pour first glass of wine to guests at the event entrance
- Product visibility/promotion during event
- Logo displayed on event monitors
- Recognition across all RMHC NWFL platforms (website, social media, newsletter)

## Paddle Sponsor | \$4,000 (2)

- Ten (10) exclusive guest invitations with a reserved table
- Logo displayed on all paddles for the live auction.
- Product visibility/promotion during event
- Logo displayed on event monitors
- Recognition across all RMHC NWFL platforms (website, social media, newsletter)





# Sponsorship Levels

## Sunset Sponsor | \$3,000 (2)

- Ten (10) exclusive guest invitations with a reserved table
- Live recognition by the band at sunset
- Logo placement at wine stations
- Company information displayed on event monitors
- Recognition across all RMHC NWFL platforms (website, social media, newsletter)

## Bay Breeze Sponsor | \$2,500 (3)

- Ten (10) exclusive guest invitations with a reserved table
- Logo placement at cooling stations and cocktail tables
- Logo displayed on event monitors
- Recognition across all RMHC NWFL platforms (website, social media, newsletter)

## Table Host Sponsor | \$1,500

- Ten (10) exclusive guest invitations with a reserved table
- Logo placement on reserved table
- Logo displayed on event monitors
- Recognition across all RMHC NWFL platforms (website, social media, newsletter)

## Friend of the House | \$750

- Four (4) exclusive guest invitations to the event
- Logo promotion on event monitors
- Recognition across all RMHC NWFL platforms (website, social media, newsletter)