Ronald McDonald House®
Northwest Florida

# Holidays at the House

## 2026 Sponsorship Guide

Tree decorating: December 2nd - 4th
Complimentary brunch: December 5th



## Presenting Sponsor (1) | $2,500

### Visibility

- Tied to the event as the Presenting Sponsor on all advertising
- Logo and name tied to all advertising for the event
- Volunteer Opportunity to cook a meal for the families during the month of December (we will provide the meat and all ingredients needed)
- Tree placement in the entryway

### Extras

- Complimentary tree to decorate
- Invitation to our Holidays at the House brunch and open house on December 5th
- First right of renewal for 2027

### Recognition

- Mentioned in the Ronald McDonald House newsletter and website
- Recognition post on social media

## Santa's Workshop Sponsor (2) | $1,500

### Visibility

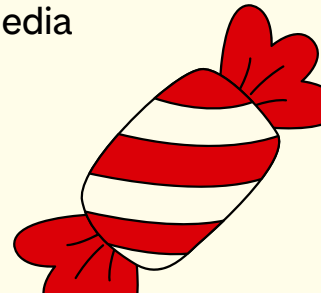
- Short video featured on Ronald McDonald House social media
- Company name and logo cycling on the television inside Santa's Workshop and on Santa's Workshop social media posts
- Volunteer Opportunity to conduct a toy drive for Santa's Workshop (we will provide boxes and marketing support)
- Tree placement in the entryway

### Extras

- Complimentary tree to decorate
- Invitation to our Holidays at the House brunch and open house on December 5th
- First right of renewal for 2027

### Recognition

- Mentioned in the Ronald McDonald House newsletter and website
- Recognition post on social media



## Holiday Wish List Sponsor | $500

### Visibility

- Company name on all of our Holiday Wish List handouts and Holiday Wish List social media posts

### Recognition

- Mentioned in the Ronald McDonald House newsletter and on the website
- Recognition post on social media

### Extras

- Complimentary tree to decorate
- Invitation to our Holidays at the House brunch and open house on December 5th
- First right of renewal for 2027

## Tis the Season Sponsor | $250

### Recognition

- Mentioned in the Ronald McDonald House newsletter and on the website
- Recognition post on social media

### Extras

- Complimentary tree to decorate
- Invitation to our Holidays at the House brunch and open house on December 5th
- First right of renewal for 2027

## Sponsorship Questions?

**Please contact Events Coordinator, Sam Kelleher:**

sam@ronaldmcdonaldhousenwfl.org | 850.477.2273

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# Holidays at the House 2026

## Sponsorship Commitment

_____ $2,500 Presenting Sponsor

_____ $1,500 Santa's Workshop Sponsor

_____ $500 Holiday Wish List Sponsor

_____ $250 Tis the Season Sponsor

### Sponsorship Information:

Contact Person: _____

Company: _____

Phone Number: _____

Mailing Address: _____

_____

Email Address: _____

### Payment Information: (Please select one)

☐ Full payment is enclosed.

(Please make checks payable to Ronald McDonald House Northwest Florida)

☐ Please send an invoice.

### Donation:

Although I'm unable to sponsor at one of the listed levels, I would like to contribute $ _____ toward this event in support of Ronald McDonald House Northwest Florida.

**Please return completed form to Sam Kelleher, Events Coordinator.**

**Email:** sam@ronaldmcdonaldhousenwfl.org